



Sabra Dipping Company

Capital Investment: \$59.3 million

Jobs: 260

Incentives:

Enterprise Zone and Virginia Jobs Investment Program

Announced: November 19, 2008

Time period:

From decision to being operational (including LEED build-to-suit facility) in under 12 months

Organizations participating in project/decision:

Chesterfield County, VEDP, Virginia's Gateway Region, Greater Richmond Partnership

Notes:

Project Boaz became a regional prospect officially in March 2008 and announced in November of 2008. Multiple parties reached out initially to Sabra at various specialty food tradeshow. The company's first formal outreach came by way of a Request for Information regarding the state tax structure, business climate, properties of interest (Prince George and Chesterfield properties in VGR), utilities and workforce. Virginia's Gateway Region worked in collaboration with both communities to prepare responses to the RFIs specifically addressing workforce, quality of life, and various data from the utility providers. VGR subsequently coordinated two visits to the region to tour the properties. Upon the initial visit it was made apparent to VGR in discussions with the company that green building was an integral part of their plans. VGR compiled information on green buildings and green resources for Sabra. As the project progressed and was narrowed to Ruffin Mill in Chesterfield, Chesterfield designated VGR as the point of contact to handle non-municipal utility data, estimates etc. This included reaching out to Dominion and Columbia Gas repeatedly regarding the company's plans and needs.